SUMMARY OF CMA DIRECTORS MEETING May 24, 2016

- 1. <u>Membership Report</u>- We now have 1,658 members, compared to 1,472 members in May, 2015, plus 8 Life Members in each case. All provinces except Alberta and Saskatchewan are equal to or greater than last year.
- 2. Financial Report- The following balances were reported in Jack Castle's report at April 30: \$8,002.50 Chequing Account, \$46,618.71 Savings Account, and \$4,290.00 Medals and Ribbons. In the months of March and April, we received membership fees from AC of \$3,000.00 for last year, plus an advance of \$15,000.00 for this year; plus \$2,973.80 from the OMA for the medals and ribbons and \$150.00 for the sanction fee, for the 2016 Indoor Championships; and we paid \$389.96 in office rent; \$3,329.28 as the balance for the new medals and ribbons; \$2,463.40 for banners, stands and the media wall; and \$1,244.20 for the inserts for the medals for the 10K and Half Marathon Road Races and the Indoor Championships. In March, the US Bank Account and the Money Market Account were both transferred to the new Scotiabank Savings Account. Reconciliations were provided for the Chequing and Savings Account balances to the Scotiabank balances at March 31 and April 30. The budget comparison for the period, rompared to a flat budget.
- 3. <u>Communications Report</u>- Doug Smith's report highlighted the number of people reached by each distribution mechanism, updated Google Analytics for the web site for the past month, and comparatives on users and sessions for the 6 months to February 29.
- 4. Provincial Directors' Reports- Alberta: Donna Dixon's report dealt with the Outdoor track meets in 2016 in Alberta, plus the CMA/AC Half Marathon Championships on May 29 in Calgary, where she will represent the CMA. British Columbia: Jake Madderom's report dealt with the 2016 schedule for masters Track, Road and Cross Country in BC, and the masters results from the Half Marathon Championship, May 1st in Vancouver. Nova Scotia: Jo Welch's report dealt with the athletes of the month, records broken, and upcoming events. Ontario: Doug Smith's report dealt with the 783 2016 members, strong participation in the Around the Bay 30K, and the 10000m Track Championships in London. Quebec: Bernard Lachance's report dealt with their 163 memberships, outdoor track meets, and Indoor provincial records set. Saskatchewan: Carol LaFayette-Boyd's report dealt with one recent Outdoor meet held and another scheduled, and upgrades to the Canada Games Complex, prompting suggestions for a masters championship there in the near future.
- 5. Merchandise Report- The design for the T-shirt for the 2016 CMA Outdoor Championships was approved, to be sold by Overtime Apparel on their web site at \$30.00 each, with \$5.00 going to the CMA. They are also looking at a possible Perth T-shirt design.
- 6. Non-Stadia- John Powell reported on the five non-stadia events which have been scheduled for 2016. The medals have been ordered for these events, but it's not clear who will pay for them. Four new banners have been received, and one was sent to each of the 10K Road Race and the Half Marathon in Calgary.
- 7. Records Liaison- Donna reported that all World records set by Canadians have been accepted by the WMA, but a few haven't yet been posted on their web site. She recommended that web site postings be done more often, and Brian indicated that he would talk to the WMA President on this.
- 8. <u>Stadia</u>- Brian's report dealt with: the CMA Outdoor Championships, being held August 12 to 14 in Toronto; the Americas Masters Games in Vancouver, August 27 to 31; and the Canada 55+ Games being held in Brampton from August 17 to 19. It was agreed that CMA would pay 25% of the cost of the OMA's storage locker in Etobicoke, estimated at \$45.00 per month. The Saskatchewan, Quebec and British Columbia directors will see if there is interest in putting on the 2017 Outdoor Championships in their provinces.
- 9. WMA/NCCWMA- Brian's report dealt with: the 2017 NCCWMA Outdoor Championships in Juarez, MEX, which will be visited this Summer; the upcoming WMA Outdoor Championships in Perth, AUS, October 26 to November 6, where Brian will be Non-Stadia Manager; the Toronto bid for the WMA 2020 Championships; and Brian's request for a nomination for the WMA Vice-President, Competition position. It was agreed that the CMA would nominate him for that position.
- 10. Records- One new Road Best, and one new Track and Jumps record, were approved.