

SUMMARY OF CMA DIRECTORS MEETING
October 25, 2017

1. Membership Report- The report shows that there are currently 1,899 members, compared with 1,991 in November of 2016. Additional memberships are expected for the Cross Country Season.
2. Financial Report- The following balances were reported in Jack Castle's report at September 30: \$31,744.70 Chequing Account, \$42,871.97 Savings Account, and \$540.00 Medals and Ribbons. In the month of September, we received \$8,686.00 from the OMA for medals and ribbons for the 2017 Outdoor Championships; and made no significant payments. The budget comparison for the year from November 1, 2016 to September 30, 2017 was also reviewed, and it showed a net profit of approximately \$19,000.00 for the period.
3. Communications Report- Doug Smith's report highlighted the number of people reached by each distribution mechanism, updated Google Analytics for the web site for the past month, and comparatives on users and sessions for 2017, 2016 and 2015. Jo Welch reported that we couldn't get journalism students to provide the terminated CMA Newsbrief service, as they expected to get paid for this, but she will try to provide the service in other ways.
4. Provincial Directors' Reports- Alberta: Donna Dixon's report dealt with Alberta's Cross Country season, plus web sites for accessing information on athletics in the province. British Columbia: Jake Madderom's report dealt with the recent BC Marathon Provincial championships and the upcoming Cross Country Championships, which will be used to name the BC team for the National Cross Country Championships. New Brunswick: Andy Justason's report referred to one recent track meet, and that the Saint John Fieldhouse may not be completed in time for the March, 2019 Indoor Championships. Nova Scotia: Jo Welch's report referred to one recent track meet, the provincial Cross Country Championships, and comments received from members regarding the possible donation by CMA to the Masters Rankings site. Ontario: Doug's report dealt with the Cross Country events completed to date, plus the recent Ontario Athletics Awards Banquet. Saskatchewan: Carol LaFayette-Boyd's report dealt with their upcoming Awards Dinner, and an updated schedule of Indoor meets.
5. Merchandise- Paul Osland reported that we are expecting an update on AC's negotiations with a new supplier, at some point in December.
6. Non-Stadia- John Powell's report dealt with the 2017 Non-Stadia events held since the last meeting, or scheduled for the balance of the year.
7. Record Liaison- Donna reported that the changes approved for Record Applications and the Rules of Acceptance of records will be posted on our web site.
8. Athletics Canada- Paul reported on a recent conference call with the AC Masters Focus Group, which went very well, as the group was interested in receiving information about Masters.
9. Stadia- Vern reported on the 2018 Outdoor Championships, being held in Surrey, BC, the dates for which have been changed to August 3 to 5, 2018. Because of this change, the Championship no longer conflicts with the NACAC Championships, being held on August 10 to 12, 2018. Therefore, we are discussing with AC the possibility of having three Masters invitation events – 100m, 800m and Shot Put – during the NACAC Championships.
10. WMA/NCCWMA- The TO2020 LOC reported on preparations for the WMA 2020 Championships. The information requested for the registrations for the WMA Championships in Malaga were approved, including a Canadian Athlete Fee of €40.00. Half of this fee would be used to subsidize the provision of a Physiotherapy/Massage service for the Canadian team, if we are able to make those arrangements.
11. Records- Three new Road Bests, five new Indoor Track and Jumps Records, five new Outdoor Track and Jumps Records, and one new Combined Event Record were approved. Records added which have been approved as WMA Records were accepted as CMA Records, without necessarily knowing the events at which they were set.
12. MastersRankings.Com Support- Although opinion was mixed, it was agreed that the CMA would donate \$5,000 US to the MastersRankings.com rankings site, \$2,500 payable now and \$2,500 payable in the Summer of 2018. The donation will result in all CMA members automatically becoming members of the site for one year.