

**SUMMARY OF CMA DIRECTORS MEETING**  
**September 27, 2017**

1. Membership Report- The report shows that there are currently 1,864 members, compared with 1,991 in November of 2016. Increases are expected for the Cross Country Season.
2. Financial Report- The following balances were reported in Jack Castle's report at August 31: \$23,134.88 Chequing Account, \$42,854.86 Savings Account, and \$1,320.00 Medals and Ribbons. In the months of May to August, we received \$4,805.00 for medals and ribbons for the 2017 Indoor Championships; and paid \$4,193.64 for the renewal of our Liability Insurance; and \$1,596.53 for medals, ribbons and medal inserts for various 2017 events. The budget comparison for the year from November 1, 2016 to August 31, 2017 was also reviewed, and it showed a net profit of approximately \$10,400.00 for the period.
3. Communications Report- Doug Smith's report highlighted the number of people reached by each distribution mechanism, updated Google Analytics for the web site for the past month, and comparatives on users and sessions for 2017, 2016 and 2015. We have received our last CMA Newsbrief, as the supplier wasn't able to sell enough advertising to make it worthwhile. We are reviewing the possibility of providing the Newsbrief ourselves, or having journalism students provide it for us.
4. Provincial Directors' Reports- Alberta: Donna Dixon's report dealt with Edmonton's potential bid for the 2021 WMA Indoor Championships, plus upcoming Cross Country and Track & Field events. British Columbia: Jake Madderom's report dealt with the recent BC 8K and 10K Provincial championships, the Outdoor Track & Field Championships, and the 55+ Games. Manitoba: **The nomination of Sheldon Reynolds as the Manitoba Director was accepted.** His report introduced himself, and commented on the few Track & Field and Cross Country events which are available for masters in Manitoba. New Brunswick: Andy Justason's report referred to the 75 NB Track & Field records set during this past year, and he indicated that the funding for the Saint John Fieldhouse was still short of its goal. Nova Scotia: Jo Welch's report referred to the doubling of memberships over the past year, and the many Track & Field events available to masters in NS. Ontario: Doug's report dealt with the number of members, the CMA/NCCWMA Championships held recently, and three upcoming Cross Country events. Quebec: Bernard Lachance's report dealt with the number of members, 26 Track & Field events held during the season, and masters invitational events held as part of the AC Indoor Championships. Saskatchewan: Carol LaFayette-Boyd's report dealt with athletes competing in the CMA/NCCWMA Championships, and a tentative schedule of Indoor events.
5. Merchandise- Paul Osland indicated that AC is still negotiating for a new supplier, from which we anticipate having a new singlet for our members.
6. Non-Stadia- John Powell's report dealt with the 2017 Non-Stadia events already held, or still scheduled. Vern Christensen commented on the new Road Race medals not being available for the 5K Road Race, resulting in other medals being substituted.
7. Record Liaison- Donna reported that all World records set by Canadians have been sent to the WMA, and should soon be posted on the WMA web site.
8. Athletics Canada- Paul reported that AC was forming a Focus Group to grow masters memberships, which will meet in October. Doug and Amy Ballon volunteered to be part of that meeting.
9. Stadia- Vern reported on the 2018 Outdoor Championships, being held in Surrey, BC on August 10 to 12. Doug reported on the recent 2017 CMANCCWMA Outdoor Championships. It was agreed that we would request AC to not have masters invitational events as part of the NACAC Championships, as they are being held on the same days as the CMA Championships in Surrey in August, 2018. The provision of physiotherapy or massage at Track & Field events was raised, and will be discussed further at a future meeting.
10. WMA/NCCWMA- The TO2020 LOC reported on preparations for the WMA 2020 Championships. **It was agreed that the CMA will provide a letter to the LOC supporting the potential bid to hold the WMA Indoor Championships in Edmonton in 2021.**
11. Records- One new Road best, six new Outdoor Track and Jumps records, one new Outdoor Throw record, two new Outdoor Racewalk records and four new Outdoor Relay records were approved. It was agreed that, in accordance with our policies, records set by dual citizens would continue to be accepted, but the rules would be reviewed.
12. MastersRankings.Com Support- The possible donation of \$5,000 US to this rankings site was discussed. The donation would result in all CMA members automatically becoming members of the site for one year. Board opinion was mixed on this use of CMA funds, and Directors were requested to provide their votes on the issue to the Secretary by the end of the following week.
13. "Zoomer" Contest- A contest to find the most vibrant, inspiring and dynamic CMA member was being held by Zoomer magazine, and Directors were requested to suggest to members that they make nominations from among the membership.